

25th anniversary impact report



This year, the Children's Museum of Discovery is celebrating 25 years of exploration, imagination, and experimentation. It is thanks to you, our community of families, supporters, and advocates, that we have served over 1.3 million families and children since our founding in 2000.

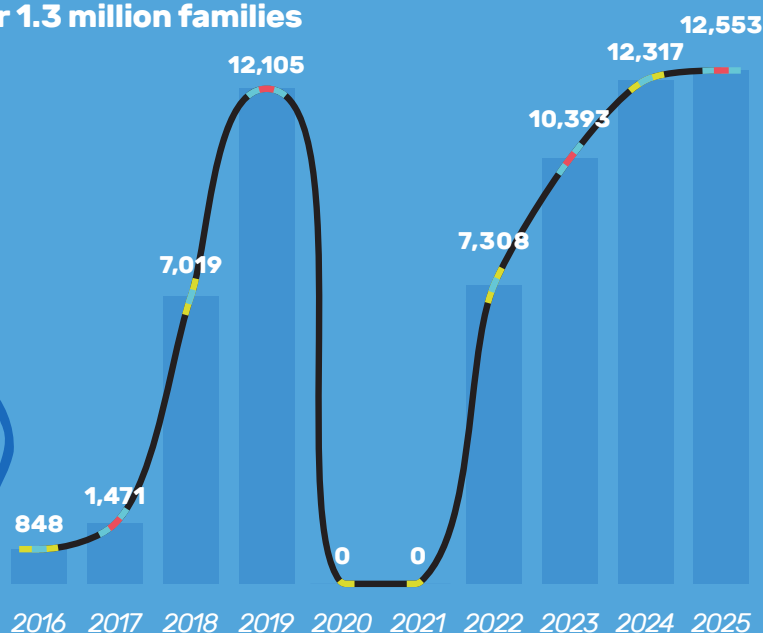
Mobile Children's Museum

16 school districts and educational partners served across San Diego County

8 mobile workshop and exhibit programs developed to adhere to CA learning standards and focused on early STREAM* education.

"We were so excited for the mobile exhibit visit! Because of our distance away from the city, our children sometimes miss out on educational experiences. We were so pleased that they were able to problem solve, work on cooperation and have some good old-fashioned fun with your engineering tasks. It was great to see the teamwork, inclusion and creative thinking that arose from their play!"

- Teacher, Julian Elementary



Children served through Mobile

Over 60,000 students to date!

"Our family has 3 children on the autism spectrum which makes outings difficult and stressful for the kids. We have found the discovery museum to be a fantastic resource for our kids... We are grateful for their service and we hope our experience demonstrates why we NEED places like these for all kids and especially for those with sensory needs."

- Erick, Museum Member



Access for All

Since 2017, the Access for All program has subsidized admissions and memberships for economically disadvantaged children and families.

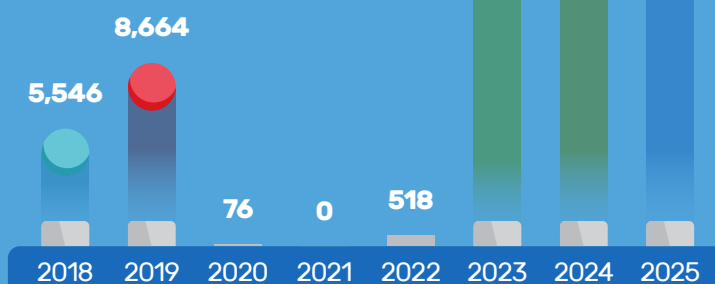
59,799 military and veteran families served

2,688 students participated in onsite field trips

1,625 families with children with sensory sensitivities served during weekly Sensory Friendly Mornings.

*STREAM: science, technology, reading, engineering, art, and math

Over 130,000 families to date!



Families Served through Access for All

Investing in the Future

New Exhibits

\$500,000 invested in creating new and innovative hands-on experiences for continued growth and enhanced educational opportunities for families.



Water Ways



Curiosity



Toddler Tidepool



Storytime Inventing



Habitat Hangout



Musical
Welcome Garden



Sebastian the North
American Desert Tortoise

Facility Upgrades



Solar installed in 2024, reducing our carbon footprint by 76%



Dedicated nursing room



Upgraded restrooms

Financials*

\$2,340,225
Total Revenue

\$1,327,490
57% Grants
& Donations

\$972,759
42% Program
Service Revenue

\$39,976
1% Other Income

57%

42%

74%

15%

11%

\$2,188,880
Total Expenses

\$1,610,383
74% Programs

\$318,195
15% Administration/Fundraising

\$260,302
11% Operations

*Financial information is based on audited financials from July 2023 - June 2024.