

ignite their spark

2026 Sponsorship Packages



We are thrilled to invite you to partner with the Children's Museum of Discovery's signature fundraising event, **Ignite Their Spark**.

For 25 years, the Children's Museum of Discovery has been a place where joyful learning begins. What started as a small community space has grown into a vibrant hub where play fuels discovery and every child is encouraged to explore, imagine, and experiment.

This year's gala celebrates that legacy while boldly looking ahead. Guests will be immersed in an evening designed to spark wonder and highlight the powerful role play holds in early childhood learning. Through thoughtfully designed experiences, the night will reflect the very heart of the Museum, where play isn't just fun, it's foundational.


Together, we will honor the transformative impact of play and the Museum's ongoing commitment to ensuring these experiences remain accessible to all children.

We invite you to join us in creating hands-on learning opportunities that nurture curiosity and ignite a lifelong love of learning in the next generation. With your partnership, we can continue to expand access and build a brighter future for families across our community.

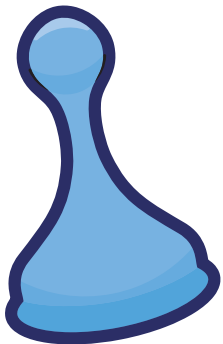
Help us create a world where curiosity and play win every time!



sponsorship levels:

	What's Included?	Discover \$10,000	Explore \$5,000	Imagine \$2,500
	Prominent name and logo recognition as the "title" sponsor on all promotional and day-of event materials	•		
	Recognition in event media coverage	•		
	Featured post on Museum's social media	•	•	
	Advertisement in event program*	Full Page	½ Page	¼ Page
	Inclusion in event social media posts and emails*	•	•	•
	Recognition in event print materials*	•	•	•
	Logo/link on event and partner webpages	•	•	•
	Event tickets	10 Tix	6 Tix	4 Tix
	Number of children supported through Access for All	830	415	200

**All logos/designs for the event program and print materials must be provided by July 1, 2026*



our reach

Social Media Followers: **38,000**
 Website Visitors: **192,000**
 Email Subscribers: **14,000**
 Foot Traffic: **100,000+**

free play

Customized Sponsorship

We are open to customizing sponsorship from \$500 to \$2,000 to better suit your preferences and budget. "You Make the Rules" opportunities include your logo/link on campaign and event webpages. In-Kind Donations valued at any level above will also receive corresponding benefits. Please contact us to discuss customized sponsorship packages.

To learn about Ignite Their Spark, please contact Jackie Arditti, Advancement Manager, at JackieA@visitcmo.org or **(619) 818-8025**